

# Advance Diploma in Travel and Tourism (ADTT)

Duration: 2 Years (4 Semesters)\*\*

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## Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTT101	1ADTT1	Introduction to Travel & Tourism
2	ADTT102	1ADTT2	Tourism Geography & World Destinations
3	ADTT103	1ADTT3	Travel Documentation & Formalities
4	ADTT104	1ADTT4	Communication & Front Office Skills

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## Course Details (Semester – I)

- **Introduction to Travel & Tourism** – Types, scope, and components of travel industry.
  - **Tourism Geography & World Destinations** – Popular world destinations and heritage attractions.
  - **Travel Documentation & Formalities** – Passport, visa, insurance, and ticketing procedures.
  - **Communication & Front Office Skills** – Professional communication and hospitality etiquette.
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## Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
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<b>S. No.</b>	<b>Paper Numerical Unique</b>	<b>Class &amp; Papers</b>	<b>Paper Name / Subject</b>
1	ADTT201	2ADTT1	Tour Operations & Itinerary Planning
2	ADTT202	2ADTT2	Airfare & Ticketing System (GDS / Amadeus)
3	ADTT203	2ADTT3	Travel Agency Management
4	ADTT204	2ADTT4	Marketing & Customer Relationship in Travel

### **Course Details (Semester – II)**

- **Tour Operations & Itinerary Planning** – Tour costing, packaging, and travel scheduling.
- **Airfare & Ticketing System (GDS / Amadeus)** – PNR generation, airline codes, and reservation systems.
- **Travel Agency Management** – Organizational structure, finance, and operations of agencies.
- **Marketing & Customer Relationship** – Promotion, communication, and service excellence.

### **Semester – III**

<b>S. No.</b>	<b>Paper Numerical Unique</b>	<b>Class &amp; Papers</b>	<b>Paper Name / Subject</b>
1	ADTT301	3ADTT1	Hospitality & Tourism Linkages
2	ADTT302	3ADTT2	Event Tourism & MICE Operations
3	ADTT303	3ADTT3	Eco-Tourism & Heritage Management
4	ADTT304	3ADTT4	Tourism Policies & International Regulations

### **Course Details (Semester – III)**

- **Hospitality & Tourism Linkages** – Coordination between hotels, airlines, and tour operators.
- **Event Tourism & MICE Operations** – Planning and management of conferences and exhibitions.
- **Eco-Tourism & Heritage Management** – Conservation and sustainable tourism concepts.
- **Tourism Policies & International Regulations** – Global travel rules and conventions.

## Semester – IV

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	ADTT401	4ADTT1	Entrepreneurship in Travel & Tourism
2	ADTT402	4ADTT2	Airline Management & Global Trends
3	ADTT403	4ADTT3	Research Project / Dissertation
4	ADTT404	4ADTT4	Internship / Field Training

### Course Details (Semester – IV)

- **Entrepreneurship in Travel & Tourism** – Business models and franchise operations in tourism.
- **Airline Management & Global Trends** – Airline operations, cargo handling, and future developments.
- **Research Project / Dissertation** – Practical research on travel & tourism trends.
- **Internship / Field Training** – On-the-job training in agencies, hotels, or airports.